







LETTER FROM THE CHAIR

Dear Friends of Bideawee,

In fiscal year 2012, Bideawee saw the results of strong leadership and experienced growth across the organization. In our quest to bring the life-altering care that Bideawee provides to pets and the people that love them we have remained completely committed to the fundamental tenets of the organization established by Mrs. Flora Kibbe when she founded Bideawee in New York City 110 years ago. The entire Bideawee community remains resolute in providing a wide array of programs and services that dramatically change the future of homeless pets' lives by finding them the care and compassion they deserve in forever homes.

Bideawee made tremendous strides in fundraising in the past year. The importance of having a robust development program cannot be understated. The ability for the organization to provide the broad array of programs and services that make Bideawee such an indispensable resource to the pet lovers in the communities we serve. The dedication to creating new fundraising channels has allowed the organization to welcome a new generation of pet lovers into the Bideawee family while recognizing and honoring the dedication and commitment of the organization's most ardent supporters. The Bideawee Ball that brought together members of New York City's animal community to celebrate the organization's role in the community was an unprecedented success and we look forward to everyone joining host Georgina Bloomberg for the 2013 Bideawee Ball.

There have been many highlights throughout the year demonstrating Bideawee's role in supporting animal welfare and the importance of pet adoption in the communities we serve. Bideawee's vast array of programs and service that have been developed specifically to benefit pets and the people who love them have experienced growth and have been adopted by new segments of the market ranging from corporations that take part in corporate volunteer days, pet therapy and reading to dogs program finding welcoming audiences in new locations and a renewed commitment on behalf of our volunteer family.

Although each of Bideawee 939 adoptions has a unique story, the story of Ezra struck a special chord with the entire organization. Ezra was found during a particularly cold day in the middle of a New York City winter. He was tied to a pole, freezing and hungry. His back teeth were broken, from what we expect were his attempts to eat rocks to fill his empty stomach. Ezra was brought to Bideawee so that the caring staff and volunteers could give this precious dog the love, care, nutrition and veterinary care to blossom into a loving pet. After a few months of rehabilitation, Ezra found a loving home in New Jersey where he is known as Maverick. Maverick now enjoys his life with a family and even served as the grand marshal of Bideawee's first Love on a Leash Walk in Westhampton in 2012.

The Better Business Bureau once again honored Bideawee with its Seal of Approval that recognizes operational excellence and operational oversights. We were voted by The Classy Awards, a non-profit award recognizing excellence, as a regional winner signifying Bideawee as an organization that created one of the most impactful awareness campaigns for Animal Advocacy and Services .

The Board would like to thank the many supporters, volunteers and dedicated staff that give so selflessly of their time and effort to uphold all that makes Bideawee such a special place. We assure all of you of our unwavering commitment to develop programs and uncover new opportunities that will lead Bideawee into the next decade.

Mary M. Luria, Esq.

Chairperson,
Bideawee Board





LETTER FROM THE PRESIDENT

Dear Bideawee Family, Friends and Volunteers:

The entire Bideawee family faced 2012 with unprecedented optimism and enthusiasm. All parts of the organization demonstrated their commitment to transitioning and transforming Bideawee into a vibrant community that will serve pets and pet lovers well into organization's second century.

Bideawee welcomed 2012 with a new mission statement that accurately and concisely reflects the depth of the organization's commitment and the wide array of programs and service that we provide to pets and pet lovers. The simple yet powerful statement, Bideawee cultivates and supports the lifelong relationships between pets and the people who love them, remains true to Flora Kibbe's vision while accommodating Bideawee's evolution into an organization that has a vital role in every step that a pet and a person enjoy in their lifelong journey together.

As an organization that is committed to not only continuing, but thriving throughout the organization's second century we made a significant investment in our on-line home at Bideawee.org. We have embraced the challenges that are presented by a platform that is continually evolving by finding new ways for the organization to be successful online. By creating a website that provides pet lovers with access to all the programs we have to offer and a user experience that is second to none, we are creating more opportunities to connect with pet lovers.

We redefined how we integrated events into the business and made a concerted effort to grow individual programs and development opportunities through events. The continued collaboration between groups within the organization helped Bideawee create and participate in some signature events that elevated the organization above the competition. The Bideawee Ball found a prestigious new home and the combination of location, food, entertainment, and auction items saw the event unanimously lauded as the organization's best single event and fundraiser in Bideawee's history.

The individuals that embody the essence, compassion and commitment of the organization are our employees and volunteers. The staff simply defines what it means to be an animal welfare professional. The intelligence and excitement that they approach each challenge with are a critical part of what makes Bideawee such a special place.

The 542 members of our volunteer family are quite simply the best there is. They selflessly give of themselves and contribute to every part of the organization. Their contribution of almost 23,000 volunteer hours made it possible for Bideawee to provide the programs and services that pets and pet lovers in metropolitan New York have depended on for more than a century.

A special debt of gratitude is owed to all of our donors for their unrelenting commitment and steadfast support of the organization for the life-altering work that we do. Without your dedication we simply wouldn't be able to serve the animals and animal lovers in our communities.

We are fortunate to have the insight and leadership provided by of our Board of Directors. These individuals have volunteered their time to provide unmatched leadership and strategic insight and resources that are instrumental in helping Bideawee succeed today and well into the future.

For more than a century, Bideawee has been a leader in providing the essential programs and services that help pets and pet lovers enjoy their lifelong journey together.

After all those years, we say confidently that Bideawee, pets and pet lovers are Together. Forever.

With my sincere thanks,

Nancy L. Taylor

President & CEO



BIDEAWEE, INC — BoARD oF DIRECToRS 2012

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BIDEAWEE HIGHLIGHTS FOR FISCAL YEAR 2013

939

Adoptions

545

Second Start
Rescues

542

Volunteers

22,914

Volunteer hours
donated

5.2%

Adoption Return
Statistics

1,113

Pet Memorial Park
Interments and
Cremations

9,110

Client Visits to the
Animal Hospitals
at Bideawee

95

Pet Therapy
Pairs

20

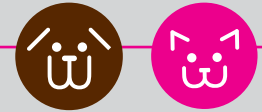
Reading to Dogs
Program Locations



BIDEAWEE MISSION STATEMENT

Bideawee was honored by the Better Business Bureau with its Seal of Approval for the fourth consecutive year in recognition of the organization's achievement in meeting its twenty standards for charity accountability.

Bideawee cultivates and supports the lifelong relationships between pets and the people who love them.



Bideawee was honored by the Classy Awards in FY 2012. The Classy Awards recognize excellence in the non-profit community across the globe and are a highly selective honor. Among thousands of entries nationwide Bideawee was voted the top prize in the East for Animal Advocacy and Services solidifying our leadership position as best-in-class.

Bideawee, which means "stay awhile," a Scottish phrase, is one of the country's oldest and most respected animal welfare and pet adoption organizations. Founded in 1903 by Mrs. Flora Kibbe, Bideawee has been providing shelter, care and compassion to homeless animals in helping them to find their forever homes for more than 100 years.

Bideawee operates from three locations serving the greater New York metropolitan area and Long Island communities with facilities in Manhattan, Wantagh, and Westhampton, New York.

Bideawee is a not-for-profit 501(c)3 humane organization and 100% of Bideawee's funding comes from private sources. For more information visit:

www.bideawee.org

ADOPTION CENTERS AT BIDEAWEE

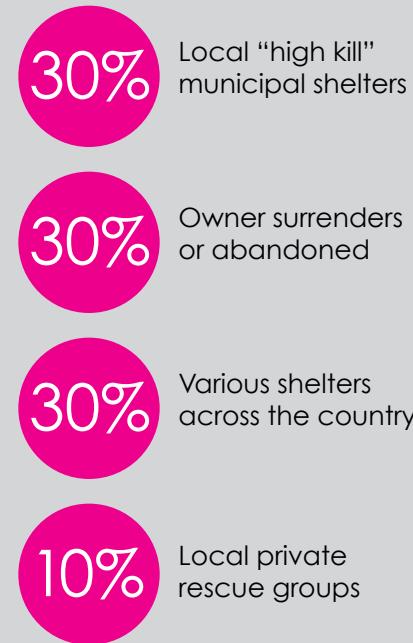
The Adoption Centers at Bideawee continue the 109-year tradition established by founder Flora D'Auby Kibbe of serving pets and pet lovers in metropolitan New York. The Adoption Center at Bideawee's location on the East side of Manhattan has been the organization's home since the early 1900's. Situated in the heart of the financial, cultural and diplomatic center of the world, this location provides the organization easy access to a very dense concentration of pet lovers from all walks of life. Located on 155 acres, the Adoption Center at Bideawee in Westhampton is located at the gateway to Long Island's famed East End. The Westhampton Adoption Center serves the resident community and affords the organization access to New York City's social elite that call the Hamptons home during the warmer months of the year.

The Adoption Centers at Bideawee and Bideawee's team of skilled Matchmakers are dedicated to finding loving families for homeless animals. The Centers are an oasis for animals that have been neglected and abandoned. Every animal that comes through the Adoption Centers at Bideawee's doors is loved, nourished and enriched through the myriad of training, socialization, and veterinary care provided by the staff. The combination of the profound commitment and compassion of the organization's staff and volunteers and these unique programs are what distinguish a Bideawee pet from animals that come from other animal welfare organizations.

The Adoption Centers at Bideawee are committed to creating unbreakable bonds between pets and those individuals and families that love them. The Adoption Centers have an intake philosophy that

is grounded in a very deep understanding that animals are always better served in the care of a loving family than residing in a shelter environment. The team embraces the intake philosophy that considers the adopters' preferences to ensure that the Adoption Centers maintain a healthy variety of adoptable animals.

The Adoption Centers at Bideawee take in animals from four distinct sources:





The Scalice Family and Maverick

In 2001, I began volunteering at Bideawee. It was an incredible experience to care for these amazing animals as they awaited their forever homes. When I moved to New Jersey, I couldn't visit as much but always had a fondness for the people and work of Bideawee.

In 2012, after losing our adopted pitbull Tyson, we realized that we weren't complete without a dog in our family. We knew that we wanted another big dog as a companion for our young son, Maxwell, so we immediately went onto the Bideawee site to see who needed a home.

For us, when finding a dog, there has to be a connection, a moment, and something in a dog's eyes that convey his spirit. When we saw Maverick (then Ezra), everything clicked. We had to meet him! From the moment we reached out to inquire about him, the staff was amazing. We called about him repeatedly, visited the Adoption Center a number of times to interact with him before making him a part of our family. The way Bideawee has made us a part of their family post-adoption has been wonderful. We were even asked to attend Bideawee's "Love on a Leash" walk last summer because Maverick was the cover model for the campaign. The staff has truly gained our highest respect and will be our partners in helping animals in need for years to come.

Maverick is such an integral part of our family. He now goes to work with me, runs on the Princeton towpath, and incites friendly "arguments" between him and Maxwell over whose stuffed animals are whose; we're so incredibly grateful to Bideawee for saving our wonderful boy so that we could bring him home.





Shanice Lewis and a cat awaiting adoption

As an aspiring veterinary technician, volunteering at Bideawee helps me gain valuable experience working with animals so I have the necessary experience to pursue a career in the veterinary medicine. When I'm at Bideawee, I help clean cages, take dogs for walks and socialize the animals so they are prepared when they get to their forever home.

The Bideawee staff has welcomed me into the Bideawee family and has willingly shared their knowledge of animals with me. I have learned a tremendous amount from the staff and other volunteers during my time at Bideawee and look forward to spending many years as a volunteer. I'm fortunate that I chose Bideawee to help me accomplish my dream.

Every animal welcomed into our Adoption Centers benefits from the organization's fully integrated approach to animal care and well-being. By integrating all facets of animal care and socialization into each Adoption Center, Bideawee is able to provide comprehensive care for an animal physically, mentally and emotionally. Animals have access to the expert veterinarians at the Animal Hospitals at Bideawee who provide each animal with a complete medical exam, and any medical treatment when necessary. The Adoption Centers at Bideawee also have access to a centralized isolation unit located on Bideawee's Campus for Pets and People in Wantagh which minimizes the spread of illness among healthy, adoptable animals.

All of the adoptable animals are age-appropriately up-to-date on their vaccinations, are spayed/neutered, and have a microchip. They have all received anti-flea/tick/fungal treatments, heartworm preventative, and are de-wormed. All animals are tested for parasites and have received a full line of blood work, as well as any other necessary tests, treatments, or medications. All dogs receive basic obedience training and a complete behavioral evaluation prior to being offered for adoption.

The Adoption Centers at Bideawee are staffed with expert Matchmakers that have easy access to the organization's trainers and volunteer resources. Bideawee Matchmakers have an in-depth knowledge of the behavior and personality of every animal in their care and spend time with each potential adopter so that they can understand the adopter's lifestyle and expectations. The ability of Bideawee Matchmakers to combine the knowledge of the adopter and the insight about a particular pet is a critical part of Bideawee's ability to create lifelong relationships between pets and people.

SECoND START

Bideawee's life-saving Second Start program has been developed specifically to save the lives of dogs and cats that have been condemned to be euthanized in municipal shelters throughout the NY, NJ and CT region. The organization saves the lives of animals by visiting local municipal shelters that routinely euthanize animals because of the combination of space constraints and lack of resources.

As a continuation of Flora Kibbe's legacy of progressive thinking and proactive action, Bideawee's Second Start Program represents a unique approach to saving the lives of homeless and abandoned animals. Almost without exception, the animals that the Second Start program saves are victims of abuse, neglect, and starvation. These animals face tremendously long odds and Bideawee's intervention and expert care from the veterinary medical professionals at the Animal Hospitals at Bideawee are in many cases the only way to prevent their death. Members of the Bideawee community that support the Second Start program provide Bideawee the opportunity to help animals escape a premature death. Their support is critical to provide the unique level of caring, technical expertise and compassion that only Bideawee can provide until the rescued animal finds a forever home.

ANIMAL HoSPITALS AT BIDEAWEE

From the very beginning, Bideawee has understood the connection between good veterinary care and the development of happy, healthy well-adjusted animals that make perfect pets. Soon after Flora Kibbe founded the organization Bideawee began providing medical care for resident and private client pets. As veterinary medicine and technology have advanced, the Animal Hospitals at Bideawee have kept pace with advancements so that the Hospitals can employ the most modern techniques to ease an animal's suffering and bring it back to good health.

From locations in Manhattan and Westhampton, the Animal Hospitals at Bideawee adhere to a practice of individualized consultative care that provides education and insight into the range of treatments available to keep a pet healthy or get a pet back on its feet. The staff of 4 veterinarians, 7 veterinary technicians and 12 veterinary assistants and support staff work with each client to determine the best course of care for their pet that fits within the boundaries of the individual pet/human relationship and lifestyle. This commitment to care has resulted in both hospitals being accredited by the New York State Veterinary Medical Society.

The Animals Hospitals at Bideawee are responsible for the health of more than 1,000 resident animals that pass through Bideawee's doors each year. This is an enormous responsibility and one the caring and experienced staff welcome. The resulting insight and experience in animal health augments the staff's already deep reservoir of knowledge and provide private clients a level of experience and understanding that is hard to find in stand-alone veterinary practices.

Patients of the Animal Hospitals at Bideawee enjoy a welcoming environment, state of the art exam rooms and surgery suites and the ability to manage their pet's health records online. The Animal Hospitals at Bideawee also have affiliate relationship with a vast

network of best-in-class specialists that are available for consultation when needed. The hospitals are open to the public seven days a week and offer night and weekend appointments at both locations to serve the needs of the pet lovers in the community.

Services include:

- Wellness and preventative care
- Laser capabilities
- Diagnosis and treatment of illness
- Digital radiography
- Specialty medicine
- Dental Health Service
- Elective, orthopedic, soft tissue and emergency surgery

VETERINARY MEDICAL ASSISTANCE FUND

The Veterinary Medical Assistance Fund (VMAF) is an innovative program that allows the Animal Hospitals at Bideawee to provide emergency and urgent care for pets of the less fortunate in communities the organization serves. From the beginning, the organization has always understood that the love between a pet and a person exists regardless of financial wherewithal. By providing economically disadvantaged pet owners essential care for their pet they aren't forced to give them up to a shelter or euthanize them because of their inability to pay. The VMAF is another program that supports the organization's emphasis on creating and prolonging the life-long journey enjoyed when pets and people forms unbreakable bonds. In FY2012, the VMAF provided \$13,895 in medical care to pets and pet parents for life-saving medical care prolonging the lives and the one of a kind relationship that exists between pets and people.



Betty Chiao and Chance, Beauregard and Ashley

I learned about the Animal Hospitals at Bideawee in Manhattan in 2005 when I adopted my Yorkshire Terrier son, Chancellor Lancelot Precious (Chance) from Bideawee. When I met Chance many people believed he wasn't adoptable because he had 2 deformed hind legs. I knew there was something special about this little guy so I decided to foster him. He got along famously with my other 2 furry children (a Yorkie puppy and a 13 year old Maltese) and we all established a strong bond. Fortunately, The Hospital was able to make Chance's little legs perfect. Just before Thanksgiving in 2005 Chance became a permanent part of my family, giving the holiday a special meaning for us.

The love and care that was given to Chance by the Hospital so impressed me that I stopped using a very prestigious veterinary hospital and entrusted all of my veterinary healthcare needs to Bideawee. I wanted only the best for my furry children. Eight years and 2 additional rescues later, I bring my 3 Yorkies (Chance, Beauregard and Ashley) and my sister's Yorkie, Brit to the Animal Hospital at Bideawee.

When I visit the Hospital everyone knows me and my furry children by name and it makes me feel like I'm a part of the Bideawee family. It's wonderful that the same veterinarian that cared for Chance since he was in the Adoption Center still manages his care and coordinates my Beauregard's special medical needs to keep his seizures at bay.

The Bideawee staff and volunteers are truly caring people who love animals and give them second chances to live a good life when their world falls apart. Before I ever stepped into Chance's life the Bideawee staff loved and protected him. They gave him the medical attention and care his former owners never did. Bideawee is a place where love and hope can grow. And when you think about it, isn't that the best medicine?





Michael LeCrichia and Vito Vincent the Cat

I adopted my ginger tabby, "Vito Vincent," from Bideawee when Vito was only 8 months old back in 2007.

I never wanted to see Vito in a cage ever again so from the very first day that I brought him home Vito received his first harness and leash. He was leash trained from that point on. All of our dedication to training has paid off. Vito has the highest certification score that a cat can receive from the foremost authority on pet therapy certification, Pet Partners. Their certification allows us to visit cancer patients when requested.

Since 2010, Vito and I have been Bideawee Pet Therapy volunteers and have visited a variety of facilities. From Fordham University where we help students de-stress during exam time, to AHRC to help enrich the lives of those with intellectual & developmental disabilities and all the spots in between. We make an indelible lasting impression wherever we go. I often say, if people can't affect change in the world, maybe an animal can, as a testament to our pet therapy work with Bideawee.

Vito Vincent has also become a famous cat, appearing in print ads, on TV, and even on Broadway. In March 2013, Vito debuted as the leading kitty in Breakfast at Tiffany's on Broadway. Vito and I are happy to be a part of Bideawee's Pet Therapy program to help cultivate the bond between pets and the people who love them.



BIDEAWEE U—A LEARNING CENTER FOR PEOPLE AND PETS

Bideawee's continued commitment to developing new and innovative programs to serve pets and people is unmatched in the industry. The organization's many non-traditional and educational programs that are dedicated to bringing pets and people closer together are unified under Bideawee U—The Learning Center for Pets and People.

Bideawee U has a history of bringing highly differentiated programs into the market and enjoys a reputation for using the unconditional love that only pets can provide for life-changing therapeutic purposes. Whether it's Reading to Dogs, Doga, pet therapy or adult obedience classes, the programs of Bideawee U enrich an animal's life and galvanize the bond between pets and people. Fostering a greater understanding of the pet/person bond through humane education helps the entire animal community regardless of age group by helping create better educated and more well informed pet lovers.

To give pet lovers across the organization's service area access to Bideawee U's unique programs the organization has maintained programs in all three Bideawee locations. Bideawee U's program offerings are vast and all are aimed at cultivating and supporting happy, healthy and loving relationships between pets and people. Due to the innovative nature of many of the programs the local, national and worldwide press often turns to Bideawee U for information on the latest trends and developments in pet/people programs.

PET THERAPY

The healing power of pets

Bideawee has long recognized the power of the bond that exists between pets and people. The Bideawee Pet Therapy program joins specially trained pet therapy teams to bring the power of pets into the community to serve those most in need. The foundation of the program is grounded in the organization's commitment to the community and its dedication to increase the role that pets play in people lives. Children

and adults in health care and special education facilities visited by our pet therapy pairs enjoy a positive impact on their quality of life. For some, pet therapy visits are their only contact with the outside world.

Bideawee is honored to continue the relationship with Pet Partners, the foremost pet therapy accrediting body in the United States. As one of four Pet Partners programs in New York State, this affiliation signifies that Bideawee upholds and adheres to the standards set forth by Pet Partners. It acknowledges that Bideawee's Pet Therapy program is comprised of pet therapy teams that have demonstrated the skill, training and compassion that are necessary to be effective pet therapy teams.

Bideawee's trained pet therapy volunteer teams bring the healing power of pets to 95 facilities that include schools, youth centers, homeless shelters, nursing homes and hospitals in the metropolitan New York and Long Island region. In the coming years, Bideawee will be growing the program and forging partnerships with local colleges and universities to bring the power of pets to college students throughout the year.

PET BEHAVIOR & TRAINING

Developing understanding between pets and people

Bideawee believes that the bedrock of creating, fostering and supporting the life-long relationships that exist between pets and people is communication and understanding. Bideawee's training programs are a testament to that belief and are an important part of serving a wide variety of pets and pet lovers. Bideawee's commitment to training is demonstrated through a variety of training classes for adopter and non-adopters at all three Bideawee locations. Bideawee's certified training team conducts classes for puppies through adults in group or private classes that can help pets improve behavior, learn a few new tricks or just behave a bit better in unfamiliar situations.

READING To DoGS

Hours in the classroom are having an impact for a lifetime

The non-judgmental, unconditional love of animals is ideally suited helping children develop the confidence needed to help them become better readers. Bideawee's Reading to Dogs program utilizes trained pets to help children gain a love of reading and improve their literacy skills.

Bideawee's Reading to Dogs program partners with schools and libraries in the five boroughs and on Long Island to bring trained Reading to Dogs teams into the classroom. Once in the classroom the Reading to Dogs team uses children's books and a pet's natural loving nature and patience to comfort and encourage children to read without fearing the judgment of their peers.

With teachers routinely reporting that children participating in Bideawee's Reading to Dogs program demonstrate improved reading skills, decreased school absenteeism, increased frequency in the completion of homework assignments, and improved self-confidence it is no surprise that the program continues to enjoy healthy growth.

DoGA

Dogs meet downward dog

Bideawee's Doga classes continue to be one of the organization's most popular offerings. When pet parents are looking for a unique way to bond with their best friends they often find themselves at Bideawee in Manhattan participating in a Doga class.

Doga is a challenging tandem workout where an instructor utilizes traditional yoga poses to relax and strengthen the bond between a dog and its owner. During a Doga class dogs and their owners workout side by side. Human participants go through a traditional yoga workout while helping their dogs participate in their own workout consisting of healing massage, much-needed stretching and special yoga poses for dogs.

Bideawee's certified Doga instructors lead one-hour classes that have become incredibly popular with Manhattan's most discerning dog lovers and are always sought after by the broadcast media when doing stories on the unique ways that pets and people bond.

HUMANE EDUCATIOn

The building blocks of the bond between pets & people

Bideawee has understood the role that humane education plays in creating strong bonds between pets and people since the organization's founding in 1903. A core organizational belief is that one of the most effective ways to cultivate those relationships is by creating and conducting a robust humane education in the communities the organization serves.

Bideawee's humane education program is led by incredibly committed members of Bideawee's volunteer family. This team of individuals bring Bideawee's humane education message of caring, compassion and understanding to schools, libraries and area organizations. The classes address important topics ranging from pet safety, training, animal health, licensing and ethical animal treatment issues.

The classes and content have been specifically developed to appeal to the naturally diverse nature of the New York metropolitan community so that critical information and education on how to be caring, responsible and friendly pet owners can be embraced by everyone.





Gloria Byron and Lucas

I find it amazing to suddenly realize that none of the six dogs our family has loved over the years were actually adopted from Bideawee because we've always thought of them as "Bideawee dogs." Very likely that's because, in most ways, they were and still are. For more than 40 years, we and our wonderful family of pets have benefited, and enjoyed the array of services for pets and people that Bideawee provides.

To honor the memory of four of our dogs we've turned to the Pet Memorial Parks at Bideawee. There were few greater comforts for us after losing our beloved pets than knowing their lives were as valued as we valued them by the caring administrative and burial staff that helped make saying goodbye easier. We find it enormously comforting to be able to "visit" with all our pooches at rest in a beautiful, peaceful and well-maintained setting and to participate in the Pet Memorial Services conducted onsite, at no charge, each year by local clergy.

Our latest four-legged child is two-year-old Lucas. He loves going to the Dog Park at Bideawee in Westhampton. When we're there he gets to run and play with the many friends he's made there and anyone with a super-active young dog knows how we all benefit from socializing them with other pups. The Dog Park allows him to get lots of exercise in a safe environment while helping to keep him psychologically and physically fit, not to mention blissfully tired at times. We can also thank the dog park for the human friendships with other dog parents that we've created during our visits.

The combination of the organization's people and services make it easy for us to keep Bideawee as a valued part of our journey with our pets.

LoVING LEGACY

CoMFORt WHEN YOU MoSt NEED IT

Bideawee's Loving Legacy program was created to give pet parents the opportunity to fulfill the commitment they made to their pet should they die or become ill and unable to care for their pet. A pet parent's love and commitment is everlasting and the Loving Legacy program gives participants the comfort and peace of mind of knowing that Bideawee provides a "safety blanket" for pets that is the result of more than a century of experience caring for pets.

Bideawee has been on the forefront of many advancements that have transformed how individuals and organizations care for and create meaningful relationships between pets and people. The Loving Legacy program continues this tradition by offering customized programs that provide pet parents all the high-quality care that a pet needs to live a long and healthy life. Every pet that is enrolled in the program will spend the rest of its life in a warm, loving environment, similar to the one you currently provide, while benefiting from the care and expertise that can only come from over a century loving pets.

PET MEMoRIAL PARKS AT BIDEAWEe

MEMoRIALIZING A LIFETIME oF LoVE

Beginning in 1916 Bideawee formally recognized the importance of being able to memorialize beloved pets by opening the first of two pet memorial parks. The Pet Memorial Parks at Bideawee in Wantagh and Westhampton serve as the final resting place for more than 65,000 beloved pets. These sanctuaries are set inside Bideawee's two campus locations on expertly manicured grounds and provide an appropriately dignified and respectful atmosphere for pet lovers to honor the depth of their relationship with their pet.

The staff of the Pet Memorial Parks at Bideawee are pet lovers and have the compassion and empathy required to support, counsel and guide pet parents through the very difficult process of losing a pet. These experts routinely work with grieving pet parents to help them determine the most fitting way to honor and celebrate the life of a beloved pet. The Parks offer an array of burial and cremation services, memorial options, decorative flowers and different maintenance plans and can also accommodate specific special requests or religious needs when memorializing a pet. The Pet Memorial Parks at Bideawee are committed to discretion and maintaining the very personal and private

nature of losing a pet and offer special services, such as transportation and a private viewing room at each location to help ease the pain that accompanies the loss of a beloved pet. The Pet Memorial Parks at Bideawee adhere to regulations regarding the treatment and interment of pets established by the State of New York.

BEREAVEMENT CoUNSELING

Coping with Loss

Bideawee knows that pets are members of the family and that losing a family member is a traumatic and emotional experience. To help grieving pet parents cope with such a profound loss Bideawee offers Pet Loss Support groups on a regular basis at Wantagh, Westhampton and Manhattan. This service is provided without cost so that the organization can fulfill a vitally important role to the communities that rely on Bideawee's commitment to pets and people. The individuals that conduct the pet loss support groups are qualified volunteers that specialize in animal bereavement or are Licensed Clinical Social Workers so they have the experience necessary to help attendees manage the emotional and psychological challenges that come with losing a beloved pet.

DOG PARK AT BIDEAWEE

A SOCIAL CLUB FOR DOGS

The Dog Park at Bideawee is a membership-only facility that is located within the 155 acre confines of Bideawee's lush Westhampton campus. The dog park has become a social hub for dogs and dog lovers from across the East End of Long Island. The Dog Park at Bideawee is over an acre of natural terrain that is protected by fencing to allow dogs

of all shapes and sizes to freely socialize with other dogs. For dogs that are most comfortable socializing with like-sized dogs, the park provides members the ability to segregate large and small dogs in designated spaces away from the communal space. The Dog Park continues to offer multiple membership tiers tailored to the resident and seasonal population and welcomes members seven days a week.

BIDEAWEE VOLUNTEERS

A COMMUNITY OF CARING

The contributions of the Bideawee volunteer family are the reason that Bideawee can provide the range and depth of services to the pets and people of metropolitan New York. Without the effort and commitment of almost 550 volunteers who epitomize the respect and compassion that Bideawee has for pets and people the organization couldn't provide the life-altering care and services to animals in need. Throughout Bideawee's rich history volunteers have played an important role in the organization ability to provide services to pet lovers throughout the 5 boroughs and Long Island. Today, Bideawee's volunteer community is comprised of a rich mosaic of individuals and corporations that care only about one's love of animals, not their background, education, religious affiliation or socio-economic status. It is this commitment and devotion to bettering the lives of animals in need that have resulted in approximately 23,000 volunteer hours given to pets and the people who love them in FY2012.

Bideawee provides two distinct volunteer paths through the organization. Individual volunteers come from across our service area and are in various stages of life ranging from high school and college students, young and mid-career professionals to retirees, all bound together by Bideawee's simple yet powerful mission to cultivate and support the lifelong relationships between pets and the people who love them.

In addition to walking dogs and socializing cats, individual volunteers have the opportunity to enroll in training classes that can improve their competency in handling animals with unique social or behavior needs. Individual volunteers also play a critical role in the execution of the organization's wide ranging event strategy. By dedicating themselves to receiving the training necessary to understand Bideawee's Matchmaking process volunteers can join the Paw'd Squad. These elite teams of volunteers are brand ambassadors and public face of the organization at events. Their continued dedication to reflecting the care, quality and professionalism that differentiate Bideawee from the competition is a critical part of the Bideawee story.

Corporate volunteers join Bideawee at all locations and provide vital services across a variety of skill sets. Bideawee's corporate volunteer community lists as its members the most prestigious firms on Wall Street, agencies that advise Hollywood's most influential talent, the brands that help bring beauty and travel dreams to life and the real estate and construction firms that keep metro New York on top of the world. Although our corporate volunteers come from vastly different industries all are bound by their undeniable love of animals and their commitment to enabling Bideawee to care for pets that give back unconditionally.



Vera and Wendy with two Bideawee adoptables

Volunteering at Bideawee gave my daughter and me the opportunity to do something together that we love, playing with and caring for dogs. We had planned to volunteer twice a month, but we immediately fell in love with all of the dogs so we volunteer as much as we can. We never view volunteering at Bideawee as a job, but as enjoyment. We chose to volunteer at Bideawee because of how the organization respects and values the uniqueness of animals, provides care to them not only physically, but also psychologically.

We love the staff; they are professional and nice to the volunteers. We feel that we are members of the team and it's given us a sense of belonging to the bigger Bideawee family. Volunteering has also changed our view of shelter dogs. They aren't broken; they're loving dogs that simply don't have homes, yet. If we plan to have another dog, we definitely will choosing a Bideawee dog to adopt.





Every volunteer makes a meaningful and lasting contribution that has a positive impact on the life of the animals in need at Bideawee. Without the devotion of the organization's volunteers, the programs, services and special events that Bideawee needs to capture the public's imagination,

raise funds for needed programs and get animals adopted would not exist. The ability of the volunteer community to give generously of their time is only matched by their ability to share their love, compassion and affection with the pets that so desperately need love in their life.

PRoGRAMS & SERVICES

BIDEAWEE NEW YoRK CITY EVENTS

As a leader in the animal welfare community Bideawee routinely hosts and participates in pet friendly events across metropolitan New York. As a fixture at the organization's Manhattan location for more than 100 years and one of the elder statesmen among the growing list of animal welfare organizations, Bideawee is a much sought after partner to participate in events within the animal welfare community. Brands outside of the animal welfare community often turn to Bideawee to bring the organization's vast experience and unique brand of care and compassion to their employees, customers or residents.

When spring came to Manhattan, Bideawee partnered with the premiere health club in the nation, Equinox and The Spot Experience to host three unique classes at Equinox locations at Columbus Circle and West 76th street. Bideawee was on hand to provide all club members information about all of Bideawee's programs and services and collect donations to help animals awaiting a forever home.

In April, the Animal Hospital at Bideawee in Manhattan in conjunction with the Rivergate apartments, hosted a special discussion on the dangers of letting a pet's dental health decline. The veterinarians of the animal hospital gave a presentation on how dental disease can be a precursor to greater to health issues. After the discussion, the veterinarians from Bideawee gave every animal in attendance a dental check and demonstrated how pet lovers can clean their pet's teeth.

Bideawee was once again an anchor participant in Adoptapoolza, the annual Mayor's Alliance citywide adoption event that was held in May. The Mayor's Alliance unifies the entire animal welfare community to actively encourage adoptions during this signature event at Washington Square Park. Members of Bideawee's volunteer community descended on the Park and provided information about the organization's programs and services to all pet lovers in attendance. In addition to getting an incredible amount of exposure for all the great work Bideawee does for pets and people, Bideawee found homes for some of the dogs awaiting forever families.

Animal lovers throughout the metro area joined Bideawee at the annual Bideawee Ball in June. This signature event brings together some of the people and pets that make Bideawee community stand apart from the rest of the animal welfare community. The Bideawee Ball was held at the iconic former Greenwich Savings Bank headquarters, now known as Gotham Hall. The night celebrated the work that the entire Bideawee staff and volunteer community do to benefit homeless animals and recognized the special stories of how Bideawee's special brand of care and compassionate altered the lives of animals in need.

Beth Stern, well know animal lover, author of the book "Oh My Dog", and actress served as the host for the fun filled evening. Guests were greeted with special press photographer's room where each guest had the opportunity to be photographed on the "red carpet". As guests entered Gotham Hall's majestic space they were treated to passed hors

d'oeuvres while they walked around the perimeter and view the silent auction items that included works of art, vacations, culinary experiences and sporting events. As dinner was served, Nancy Taylor, Bideawee President & CEO presented The Volunteer of the Year award that recognizes an individual or a brand that personify how a lifelong dedication and commitment to caring about animals can have a profound impact on the lives of animals in need.

Bideawee Board Member Emeritus William Dueker, Jr. was honored with the Outstanding Volunteer award. Mr. Dueker has been involved with Bideawee for more than 30 years and has served Bideawee in a variety of capacities as a member of the Board of Directors, including Chairman, Vice Chairman, President, and Treasurer. In 2012, the Bideawee Board honored Bill by naming him an Emeritus member. Bill was instrumental in charting a progressive course for the organization and his leadership was critical in allowing the organization to maintain a robust presence during downturns in the economy while positioning Bideawee for future growth. Bill's insight and guidance were critical in allowing the organization to create life-altering programs that have become the hallmark of the organization.

Real Housewife of New York star, Sonja Morgan presented the Outstanding Benefactor Award to the Schwartz Family for their exceptionally generous contributions to the Bideawee Ball and for being champions of all that Bideawee does to protect, care and place pets in forever homes. Since adopting their first family dog Petey from Bideawee 15 years ago, the Schwartz family has been an integral part of the Bideawee family. Through Marvin and Donna and their children Charlie and Elizabeth they have demonstrated an inter-generational love of pets, animal welfare and unprecedented commitment to Bideawee.

Bideawee was honored to have the Broadway stars from the Tony award winning show Porgy & Bess introduce the organization's animals at Broadway Barks in August. This annual event is a must attend event for pet lovers and Broadway fans alike as it joins two of New York City's most passionate communities to end animal homelessness. Hosted by legends Bernadette Peters and Mary Tyler Moore the entire Broadway

and animal welfare communities gather in famed Shubert Alley to demonstrate their support for the cause and showcase animals available for adoption.

BIDEAWEE NEW LONG ISLAND EVENTS

From two campuses in Wantagh and Westhampton, Bideawee has been a fixture on Long Island for generations. Bideawee continues in its role as one of the most prestigious and influential animal welfare organizations on Long Island through the dedication of the volunteers and the commitment to being a vital part of the community as evidenced by our events. The two locations provide the organization with an ideal launchpad into central and eastern Long Island communities to conduct and participate in events. Bideawee's continued commitment to events of all types has resulted in the organization retaining a prominent position among pet lovers across Long Island.

Bideawee welcomed holiday season by hosting Photos with Santa in December. This annual event is a long-standing tradition on the East End and for many marks the official kick-off to the holiday season. The event brought pets and people together on Bideawee's campus in Westhampton where they were able to ring in the holiday with other pet lovers. More than 200 people with their pets took advantage of the opportunity to have their pet take a photo with Santa and receive a gift bag of holiday treats for their pet from Wellness Pet Food.

For the 4th consecutive year the Bideawee Art Contest and Expo drew an unprecedented level of participation and support from the community. Each year the Art Contest and Expo bring together school groups from across Long Island to participate in a show where children can demonstrate their love of animals. This popular show received more than 300 submissions across all media and drew crowds to Bideawee's Westhampton campus to see the show. Each year the show increases in popularity and gains greater media coverage. This show was covered by the Southampton Press, Dan's Paper, Newsday and Verizon Fios which extended the impact of the show beyond participants and attendees and into the greater East End community.





For the first time, Bideawee participated in Westhampton's famed St. Patrick's Day parade. The parade brings together more than 15,000 revelers and is a focal point of many of the surrounding communities. The parade's theme of "A home for everybody" couldn't have been more closely aligned with Bideawee founder, Flora Kibbe's vision when she created the organization in 1903. Bideawee's large dog house float, surrounded by members of the staff and volunteer community walking dogs cut an impressive figure as the parade marched through downtown Westhampton. Everybody from Bideawee that participated enjoyed soaking in the applause and compliments from the crowd as it reaffirmed Bideawee's special place in the communities of the East End.

For the first time in the organization's storied history Bideawee organized and held a fund-raising walk. The first Bideawee "Love on a Leash" walk was held in early September and was an unqualified success. The Walk's route gave walkers and their dogs an opportunity to walk through

downtown Westhampton and the surrounding neighborhoods. The Walk represented the first fully-integrated sponsorship sales approach for an event at Bideawee and it yielded great support from sponsors TD Bank, Brown's Chrysler Jeep, Riverhead Building Supply, Setton Farms, Wellness Pet Food and Invisible Fence. More than 200 walkers participated in the inaugural walk which raised more than \$27,000 to support Bideawee's life-changing programs and services.

As fall dawned Bideawee hosted Pet Memorial Day at the Pet Memorial Park at Bideawee in Wantagh. For the 30th consecutive year Bideawee held a ceremony that celebrated and honored the important role that beloved and cherished pets have in the lives of pet lovers. The ceremony continued the tradition of paying tribute to departed pets by having a ceremony complete with music, flowers and a reading from an interfaith minister to mark the life-long relationship that pets and pet lovers experience.

CREATING ALLIES ACROSS MULTIPLE SECTORS

Bideawee knows developing relationships and creating communities is an essential part of being able to deliver the organization's programs and services that mean so much to so many. The organization puts a tremendous amount of emphasis in developing meaningful relationships that can help elevate awareness of homeless pets so that they can find forever families. The organization's effort to create and maintain relationships with animal welfare leaders and pet-centric consumer brands has created a host of opportunities to solidify Bideawee's leadership position in the industry.

Working jointly with the Mayor's Alliance for NYC's Animals, Bideawee has been a reliable resource for events and media appearances. The organization is honored that the Mayor's Alliance has the continued confidence in Bideawee's animals and staff to be a large part of their public outreach. Mayor's Alliance events such as Adoptapalooza are

seminal events for the animal welfare community and for pet lovers across the city. Having the honor of being a cornerstone of these types of events elevates the organization into the forefront of pet lovers' minds. The Mayor's Alliance has also provided Bideawee the coveted opportunity to showcase adoptable dogs on NBC 4 New York's LXTV on a monthly basis. More than 50 dogs that are awaiting forever families have been able to take advantage of appearing on LXTV with hosts Sara Gore and Jacque Reid. Having the opportunity to use this platform to promote Bideawee's homeless pets provides an unmatched resource to drive awareness of specific in-need animals while reinforcing Bideawee's authority position with pet lovers in New York City.

IAMS once again selected Bideawee as a key partner in their annual Home 4 the Holidays (H4TH) pet adoption drive. This year's iteration highlighted local organizations that have an important role in helping

homeless pets find forever families. Using a combination of marketing and media relationships the IAMS H4TH program encourages individuals that are considering bringing a pet into their home to adopt a pet from a local animal welfare organization. IAMS created a H4TH community on social media and used stories from participating organizations to demonstrate the joys of adopting and making a life with a homeless pet. As a result of Bideawee continued participation and commitment to the IAMS program, Bideawee's President and CEO, Nancy Taylor joined IAMS on the floor of the New York Stock Exchange to ring the opening bell and bring the joy of Bideawee puppies to the people at the financial capital of the world.

Bideawee events are a critical part of the organization's ability to showcase adoptable animals, interact with the public and communicate our wide array of programs and services to pet lovers. Bideawee has cultivated a relationship with Petco, one of the foremost specialty pet retailers in the nation that provides the organization the opportunity to host events at Petco locations throughout Manhattan. Through the partnership Bideawee was able to conduct more than 25 events that showcased adoptable animals and educated pet lovers at Petco and Unleashed by Petco locations. The ability of the organization to forge relationships with national retailers that are leaders in their category is a testament to professionalism and enthusiasm of the staff and volunteer community.

TD Bank is one of the 10 largest banks in the U.S., but they take pride in not being like other banks. TD Banks are community-focused and have a reputation with animal lovers as a bank that welcomes pets and the people who love them with open arms. In the inaugural year of Bideawee's Love on a Leash Walk in Westhampton, TD Bank demonstrated their commitment to the organization and to all pets and pet lovers by being the title sponsor of the walk. This partnership provided the Walk with critically needed financial backing in the first year and was a further extension of a long-standing partnership between TD Bank and Bideawee.

Bideawee continued to partner with Teachers Federal Credit Union (TCFU) on Long Island to be a recipient of their annual food and donation drive. In all of TCFU's 23 branches across Long Island members were given the opportunity to donate much-needed food, supplies and funding that help care for homeless animals while they await their forever homes. The collaboration resulted in Bideawee receiving an overwhelming amount of food and bedding and a generous monetary donation from Teachers Federal Credit Union and their members.

In Manhattan, the Animal Hospital at Bideawee has developed a groundbreaking program with local residential buildings to provide requested veterinary health care information to residents. Working with the onsite managers and the management companies the Animal Hospital created an educational series for residents that are pet lovers. Bideawee veterinarians and vet techs hosted presentations and demonstrations on a variety of animal health topics. The team from the Animal Hospital at Bideawee even conducted a series of dental checks on pets living in the Rivergate, Archstone and Corinthian apartment buildings so pet parents could be alerted to the early onset of dental disease in their pets.



MAJOR DONORS FISCAL YEAR 2012

Bideawee would like thank our Major Donors for their loyalty and support. Bideawee depends solely on public support and your generosity enables us to carry out our mission of cultivating and supporting the life-long relationships between pets and the people who love them.

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Bideawee strives to correctly recognize all donors. We apologize for any errors, omissions or misspellings in this report. To report an error, call our Development Department at 1-866-262-8133.

FINANCIAL STATEMENTS

REVENUES, GAINS AND OTHER SUPPORT	2012	2011
Special events revenue	318,780	21,6058
Less: cost of direct benefit to donors	(8,5526)	(57,626)
Special events net	233,254	158,432
Bequests and Legacies	4,728,762	6,201,147
Contributions	1,916,771	1,385,409
In-kind contributions	3,393	205,973
Adoption Centers, Animal Hospitals, Loving Legacy and other fees	2,099,180	1,987,238
Cemetery maintenance fees	409,215	392,938
Miscellaneous income	65,660	22,100
Interest and dividends, net of investment fees	407,581	338,109
Net realized and unrealized gain (loss) on investments	851,097	(86,994)
Change in value of beneficial interest in split interest agreements	128,906	54,436
Total Revenues, gains and other support	10,937,357	10,658,869
 Expenses		
Program Services		
Adoption Center	3,066,411	2,682,964
Animal Hospital	2,022,154	1,910,109
Behaviour, learning and volunteers	533,648	516,269
Memorial Parks	1,010,810	910,082
Loving Legacy program	115,189	165,124
Total Program Services	6,788,212	6,184,548
 Support Services		
Management and General	1,490,863	1,265,613
Fundraising	1,796,676	1,563,168
Total Support Services	3,287,539	2,828,781
Total Expenses	10,075,751	9,013,329
Change in net assets	861,606	1,645,540
Net assets, beginning of the year	27,589,039	25,943,499
Net assets, end of the year	28,450,645	27,589,039

ASSETS

2012

2011

LIABILITIES

COMMITMENTS

PROVIDING FOR THE NEXT GENERATION

The Flora Kibbe Society is Bideawee's honorary society named for our visionary founder who was a pioneer in the animal rescue movement. This society was created to recognize and honor the hundreds of other visionary supporters who have ensured the future of our organization by including Bideawee in their estate plans by bequest, beneficiary designation or gift of real estate. Membership in the Kibbe Society is reserved for individuals and family that have demonstrated an especially deep bond with their pets and Bideawee's life-saving mission by accounting for Bideawee in their estate plans. These individuals have helped to solidify the future of the organization and are committed to giving Bideawee the opportunity to provide a unique brand of animal care for future generations.



Chris Lipari and Frances

Pets play an indelible role in our lives and deserve to be loved and kept safe. Bideawee has long provided care for pets that may have been “lost in the system” and their vital work needs constant support to manage these services.

When working on my estate planning, I didn't have to look much further than the bundle of fur and love sitting at my feet, to know that not all pets are as fortunate as mine. I'm proud to be a member of the Bideawee family as a member of the Kibbe Society and to do my part to ensure its future.



Bideawee wishes to thank our supporters, friends, adopters, clients, volunteers, staff and sponsors. Your commitment, compassion, care and dedication ensure that Bideawee can fulfill Flora Kibbe's life-altering vision by accompanying pets and pet lovers through their remarkable lifelong journey together.




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